



ALPHA EPSILON PI

111TH INTERNATIONAL CONVENTION

TURNBERRY RESORT

AVENTURA, FL

JULY 24 - 28, 2024

SPONSORSHIP OPPORTUNITIES



AEPI SPONSORSHIP PACKET

WHAT TO EXPECT

Becoming a sponsor of Alpha Epsilon Pi is a wonderful way to express your support of our Students and leave a lasting impression with our community of influencers, leaders, and community builders.

Enclosed are a variety of opportunities for you to participate:

1. OVERVIEW

2. CONVENTION SPONSORSHIPS

3. YEAR-LONG OPPORTUNITIES

4. ADOPT-A-BROTHER SCHOLARSHIP FUND

5. INDIVIDUAL OPTIONS & CONFIRMATION

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT:

ALPHA EPSILON PI FOUNDATION
8815 WESLEYAN ROAD
INDIANAPOLIS, IN 46268

OR EMAIL LYNSIE@AEPI.ORG



OVERVIEW

WHAT IS AEPi CONVENTION?

AEPi Convention is a time of reunion for students, alumni, partners, and guests. Convention is AEPi's largest annual gathering with representation from 150+ campus chapters in 4 countries, delegates from AEPi's 1100,000+ alumni community, and a partner fair that is one of North America's largest gatherings of Jewish community and pro-Israel organizations.

WHAT'S INCLUDED?	PREMIER \$25,000	RAMPANT LION \$15,000	COFA \$10,000	DIAMOND \$7,500	GOLD \$4,000	BLUE \$2,000
BEFORE CONVENTION						
Logo Size for Email Recognition	LARGE	LARGE	MEDIUM	SMALL	SMALL	SMALL
Logo Size for Social Media Recognition	LARGE	LARGE	MEDIUM	SMALL	SMALL	SMALL
Stand Alone Social Media Post	•	•	•	•		
DURING CONVENTION						
Sponsor Friday Lunch	•					
Sponsor Coffee Breaks	•	•				
Saturday Night Banquet Tickets	10	10	1	1	1	
Recognition at Banquet and Registration	•	•	•			
Logo displayed during all sessions with A/V	•					
Brand signage at Convention	•	•	•	•		
Brand collateral included in welcome bag	•	•	•	•	•	
Wifi included for 1 user during Convention	•	•	•	•	•	•
Table at Partner Fair (Wednesday - Friday)	•	•	•	•	•	•
Logo included in Convention app	•	•	•	•	•	•
Logo included in Convention emails	•	•	•	•	•	•
Complimentary Convention registration	2	2	1	1	1	1

MORE SPONSORSHIP OPPORTUNITIES AVAILABLE UPON REQUEST



CONVENTION OPPORTUNITIES

PREMIER SPONSOR \$25,000

- Complimentary Convention registration for 2
- Logo in emails, app, and social media posts
- Stand alone social media post
- Table at Partner Fair (Wednesday - Friday)
- Wifi included for 1 user during Convention
- Brand collateral included in welcome bag
- Brand signage at Convention
- Logo displayed during all sessions with A/V
- Recognition at Banquet and Registration
- 10 tickets to the Saturday Night Banquet
- Sponsor Coffee Breaks
- Sponsor Friday Lunch

RAMPANT LION SPONSOR \$15,000

- Complimentary Convention registration for 2
- Logo in emails, app, and social media posts
- Stand alone social media post
- Table at Partner Fair (Wednesday - Friday)
- Wifi included for 1 user during Convention
- Brand collateral included in welcome bag
- Brand signage at Convention
- Recognition at Banquet and Registration
- 10 tickets to the Saturday Night Banquet
- Sponsor Coffee Breaks

COFA SPONSOR \$10,000

- Complimentary Convention registration for 1
- Logo in emails, app, and social media posts
- Stand alone social media post
- Table at Partner Fair (Wednesday - Friday)
- Wifi included for 1 user during Convention
- Brand collateral included in welcome bag
- Brand signage at Convention
- Recognition at Banquet and Registration
- 1 ticket to the Saturday Night Banquet

DIAMOND SPONSOR \$7,500

- Complimentary Convention registration for 1
- Logo in emails, app, and social media posts
- Stand alone social media post
- Table at Partner Fair (Wednesday - Friday)
- Wifi included for 1 user during Convention
- Brand collateral included in welcome bag
- Brand signage at Convention
- 1 ticket to the Saturday Night Banquet

GOLD SPONSOR \$4,000

- Complimentary Convention registration for 1
- Logo in emails, app, and social media posts
- Table at Partner Fair (Wednesday - Friday)
- Wifi included for 1 user during Convention
- Brand collateral included in welcome bag
- 1 ticket to the Saturday Night Banquet

BLUE SPONSOR \$2,000

- Complimentary Convention registration for 1
- Logo in emails, app, and social media posts
- Table at Partner Fair (Wednesday - Friday)
- Wifi included for 1 user during Convention



YEAR-LONG OPPORTUNITIES

SPONSORSHIPS COVER A 12 MONTH PERIOD AND INCLUDES CONVENTION

WHAT'S INCLUDED THROUGHOUT THE YEAR?

CONVENTION

Complimentary Convention registration for 2	Brand collateral included in welcome bag
Logo in Convention promotional emails	Brand signage at Convention
Logo in Convention app for attendees	Logo displayed during all sessions with A/V
Logo in Convention social media posts	Recognition at Convention Banquet
Stand alone social media post	Recognition at Convention registration
Table at Partner Fair	Sponsor Coffee Breaks
Wifi included during Convention	Sponsor Friday Lunch
Tickets to the Saturday Night Banquet	

GENERAL SPONSORSHIP

Stand alone social media post	Branding opportunities on my.aepi.org
Dedicated promotional email	AEPi "menu"
Recognition on aepi.org	Added to my.aepi.org
Campus connections	

REGIONAL RETREATS

Stand alone social media post	Brand Collateral included in welcome bag
Dedicated promotional email	Opportunity to Address Attendees
Logo displayed during all sessions with A/V	Branded Video Display
Table at registration	Brand collateral at registration

LEVEN LEADERSHIP INSTITUTE

Stand alone social media post	Brand Collateral included in welcome bag
Dedicated promotional email	Opportunity to Address Attendees
Logo displayed during all sessions with A/V	Branded Video Display
Table at registration	Brand collateral at registration



NEW OPPORTUNITY: ADOPT-A-BROTHER

SUPPORT THE AEPi CONVENTION SCHOLARSHIP FUND

Help train the next crop of AEPi chapter leaders now. Support an emerging student leader to participate in the educational training at our International Convention.

These students are identified as emerging leaders in their respective chapters, and are vetted by AEPi HQ staff and chapter advisors to ensure the highest quality Brothers attend this experience and use new tools to lead their chapters in the upcoming year.

These hand-selected AEPi students will be able to attend the Convention's Theodore Racoosin School of Fraternalism and learn invaluable skills, such as:

- Organizational Leadership & Management
- Risk Management & Social Responsibility
- Civic Engagement & Campus Leadership
- Advocating & Standing Up for Israel
- Tzedekah & Philanthropic Fundraising
- Recruitment & Marketing
- Progra & Event Planning
- Jewish Pride & Identity
- Combatting Antisemitism
- Tikkun Olam & Community Service

MAKE YOUR IMPACT TODAY BY SUPPORTING OUR STUDENTS

\$5,000	4 Students from any AEPi Chapter (covers Registration and Flight Subsidies)
\$3,600	3 Students from U.S. or Canada (covers Registration and Flight Subsidies)
\$2,500	2 U.S. or Canadian Students (covers Registration and Flight Subsidies)
\$1,800	1 Student from Israel or UK (covers Registration and Flight Subsidies)
\$1,250	1 Student from U.S. or Canada (covers Registration and Flight Subsidies)
\$795	1 Student from any AEPi Chapter (covers Registration)
\$500	1 Student from U.S. or Canada (covers Flight and Travel Expenses)
\$200	1 Student from any AEPi Chapter (covers one day at Convention)



SPONSORSHIP CONFIRMATION

YEAR-LONG PACKAGE (INCLUDES CONVENTION PACKAGE)

YES! I AM INTERESTED IN DISCUSSING A YEAR-LONG SPONSORSHIP WITH AEPi

CONVENTION PACKAGE

\$25,000 PREMIER LEVEL

\$5,000 DIAMOND LEVEL

\$15,000 RAMPANT LION LEVEL

\$3,600 GOLD LEVEL

\$10,000 COFA LEVEL

\$1,800 BLUE LEVEL

SUPPORT AEPi CONVENTION STUDENT SCHOLARSHIP FUND

YES! I WILL MAKE A CONTRIBUTION OF \$ _____

INDIVIDUAL CONVENTION OPTIONS

\$10,000 VIP ALUMNI RECEPTION

\$2,500 SNACK BREAKS

\$3,600 1913 SOCIETY RECEPTION

\$2,500 COFFEE BREAKS

\$3,600 WELCOME RECEPTION

\$2,500 DESSERT RECEPTION

CONTACT INFORMATION

NAME OF SPONSOR/DONOR

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

PAYMENT INFORMATION

TYPE:

CHECK

VISA

MASTERCARD

DISCOVER

AMEX

CC#

EXP DATE

CVV

SIGNATURE

DATE

PLEASE RETURN TO:

ALPHA EPSILON PI FOUNDATION
8815 WESLEYAN ROAD
INDIANAPOLIS, IN 46268

OR EMAIL LYNSIE@AEPI.ORG