



# ALPHA EPSILON PI

110<sup>TH</sup> INTERNATIONAL CONVENTION

SHERATON HOTEL  
NEW ORLEANS, LA  
AUGUST 9 - 13, 2023

SPONSORSHIP OPPORTUNITIES



# AEPI SPONSORSHIP PACKET

## WHAT TO EXPECT

Becoming a sponsor of Alpha Epsilon Pi is a wonderful way to express your support of our Students and leave a lasting impression with our community of influencers, leaders, and community builders.

Enclosed are a variety of opportunities or you to participate:

## AEPI SPONSORSHIP PACKET

### 1. OVERVIEW

### 2. CONVENTION SPONSORSHIPS

### 3. YEAR-LONG OPPORTUNITIES

### 4. ADOPT-A-BROTHER SCHOLARSHIP FUND

### 5. INDIVIDUAL OPTIONS & CONFIRMATION

**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT:**

ALPHA EPSILON PI FOUNDATION  
8815 WESLEYAN ROAD  
INDIANAPOLIS, IN 46268

OR EMAIL [AZAND@AEPI.ORG](mailto:AZAND@AEPI.ORG)



# OVERVIEW

## WHAT IS AEPI CONVENTION?

AEPI Convention is a time of reunion for students, alumni, partners, and guests. Convention is AEPI's largest annual gathering with representation from 160+ campus chapters in 5 countries, delegates from AEPI's 90,000+ alumni community, and a partner fair that is one of North America's largest gatherings of Jewish community and pro-Israel organizations.

WHAT'S INCLUDED?	PREMIER \$25,000	RAMPANT LION \$15,000	COFA \$10,000	DIAMOND \$5,000	GOLD \$3,600	BLUE \$1,800
<b>BEFORE CONVENTION</b>						
Logo Size for Email Recognition	LARGE	LARGE	MEDIUM	SMALL	SMALL	SMALL
Logo Size for Social Media Recognition	LARGE	LARGE	MEDIUM	SMALL	SMALL	SMALL
Stand Alone Social Media Post	•	•	•	•		
<b>DURING CONVENTION</b>						
Sponsor a Meal	•					
Sponsor Coffee Breaks	•	•				
Logos displayed in sessions with A/V	•	•	•			
Banquet Tickets (Friday or Saturday)	10	10	5	2	1	
VIP Reception Tickets (Saturday)	10	10	5	2	1	
Convention Registrations with Meals	3	2	2	2	2	1
Preferred Partner Fair Tabling Location	•	•	•	•	•	
Sponsor Recognition @ Registration	•	•	•	•	•	•
Sponsor Recognition @ Banquet	•	•	•	•	•	•
Wifi Included	•	•	•	•	•	•
Sponsor Signage	•	•	•	•	•	•
Convention App Recognition	•	•	•	•	•	•

**MORE SPONSORSHIP OPPORTUNITIES AVAILABLE UPON REQUEST**



# CONVENTION OPPORTUNITIES

## PREMIER SPONSOR \$25,000

- Sponsor a Lunch and Address the Convention Body
- Registration covered for 3 attendees
- Sponsor Coffee Breaks
- 10 tickets for the Banquet and VIP Reception
- Large Logo on Email and Social Media Posts
- Logo displayed during all sessions with A/V
- Preferred Tabling Location at Partner Fair
- Sponsor Recognition at Banquet and Registration
- Wifi Included for 3 Users during Partner Fair
- Sponsor Signage throughout Convention
- Convention App Recognition
- Stand Alone Social Media Post

## RAMPANT LION SPONSOR \$15,000

- Registration covered for 2 attendees
- Sponsor 2 Coffee Breaks
- Logo displayed during all sessions with A/V
- 10 tickets for the Banquet and VIP Reception
- Large Logo on Email and Social Media Posts
- Preferred Tabling Location at Partner Fair
- Sponsor Recognition at Banquet and Registration
- Wifi Included for 2 Users during Partner Fair
- Sponsor Signage throughout Convention
- Convention App Recognition
- Stand Alone Social Media Post

## COFA SPONSOR \$10,000

- 5 tickets for the Banquet and VIP Reception
- Registration covered for 2 Attendees
- Logo displayed during all sessions with A/V
- Preferred Tabling Location at Partner Fair
- Medium Logo on Email and Social Media Posts
- Sponsor Recognition at Banquet and Registration
- Wifi Included for 2 Users during Partner Fair
- Sponsor Signage throughout Convention
- Convention App Recognition
- Stand Alone Social Media Post

## DIAMOND SPONSOR \$5,000

- 2 tickets for the Banquet and VIP Reception
- Registration covered for 2 Attendees
- Preferred Tabling Location at Partner Fair
- Small Logo on Email and Social Media Posts
- Sponsor Recognition at Banquet and Registration
- Wifi Included for 2 Users during Partner Fair
- Sponsor Signage throughout Convention
- Convention App Recognition
- Stand Alone Social Media Post

## GOLD SPONSOR \$3,600

- 1 ticket for the Banquet and VIP Reception
- Registration covered for 2 Attendees
- Preferred Tabling Location at Partner Fair
- Small Logo on Email and Social Media Posts
- Sponsor Recognition at Banquet and Registration
- Wifi Included for 2 Users during Partner Fair
- Sponsor Signage throughout Convention
- Convention App Recognition

## BLUE SPONSOR \$1,800

- Registration covered for 1 Attendee
- Small Logo on Email and Social Media Posts
- Sponsor Recognition at Banquet and Registration
- Wifi Included for 2 User during Partner Fair
- Sponsor Signage throughout Convention
- Convention App Recognition



# YEAR-LONG OPPORTUNITIES

**SPONSORSHIPS COVER A 12 MONTH PERIOD AND INCLUDES CONVENTION**

## WHAT'S INCLUDED THROUGHOUT THE YEAR?

**There are many additional ways to partner with AEPi as a year-long sponsor. Below is a sampling of several opportunities available throughout the year which allow you to extend your reach to AEPi alumni, parents, and students.**

### REGIONAL RETREATS

- Email and Social Media Recognition
- Recognition on Registration Page
- Recognition On-Site

### PRESIDENTS ACADEMY & LEVEN INSTITUTE

- Email and Social Media Recognition
- Recognition on Registration Page
- Recognition On-Site
- Table at Partner Fair
- Complimentary Registration

### PARENT COMMUNICATIONS

- Email Recognition
- Recognition on Parent Webpage

### ALUMNI MEET-UPS

- Email Recognition
- Recognition On-Site
- Complimentary Registration

### AEPiCONNECT WEBINARS

- Email and Social Media Recognition
- Recognition on Registration Page
- Presenting Sponsor Recognition on Webinars

### CELEBRATION GALAS & GOLF TOURNAMENTS

- Email and Social Media Recognition
- Recognition on Registration Page
- Foursome at Golf Tournament
- Promotional Table and Hole Signage
- Tickets to Celebration Galas

### FOUNDERS MONTH

- Email and Social Media Recognition
- Recognition on Founders Day Campaign Webpage

### IMMERSIVE EXPERIENCES

- AEPi International Convention Package
- AEPi Seas The Day Alumni Cruise



# NEW OPPORTUNITY: ADOPT-A-BROTHER

## SUPPORT THE AEPI CONVENTION SCHOLARSHIP FUND

Help train the next crop of AEPI chapter leaders now. Support an emerging student leader to participate in the educational training at our International Convention.

These students are identified as emerging leaders in their respective chapters, and are vetted by AEPI HQ staff and chapter advisors to ensure the highest quality Brothers attend this experience and use new tools to lead their chapters in the upcoming year.

These hand-selected AEPI students will be able to attend the Convention's Theodore Racoosin School of Fraternalism and learn invaluable skills, such as:

- Organizational Leadership & Management
- Risk Management & Social Responsibility
- Civic Engagement & Campus Leadership
- Advocating & Standing Up for Israel
- Tzedekah & Philanthropic Fundraising
- Recruitment & Marketing
- Program & Event Planning
- Jewish Pride & Identity
- Combatting Antisemitism
- Tikkun Olam & Community Service

## MAKE YOUR IMPACT TODAY BY SUPPORTING OUR STUDENTS

<b>\$5,000</b>	4 Students from any AEPI Chapter (covers Registration and Flight Subsidies)
<b>\$3,600</b>	3 Students from U.S. or Canada (covers Registration and Flight Subsidies)
<b>\$2,500</b>	2 U.S. or Canadian Students (covers Registration and Flight Subsidies)
<b>\$1,800</b>	1 Student from Israel or UK (covers Registration and Flight Subsidies)
<b>\$1,250</b>	1 Student from U.S. or Canada (covers Registration and Flight Subsidies)
<b>\$795</b>	1 Student from any AEPI Chapter (covers Registration)
<b>\$500</b>	1 Student from U.S. or Canada (covers Flight and Travel Expenses)
<b>\$200</b>	1 Student from any AEPI Chapter (covers one day at Convention)



# SPONSORSHIP CONFIRMATION

## YEAR-LONG PACKAGE (INCLUDES CONVENTION PACKAGE)

☐ YES! I AM INTERESTED IN DISCUSSING A YEAR-LONG SPONSORSHIP WITH AEPi

## CONVENTION PACKAGE

☐ \$25,000 PREMIER LEVEL

☐ \$5,000 DIAMOND LEVEL

☐ \$15,000 RAMPANT LION LEVEL

☐ \$3,600 GOLD LEVEL

☐ \$10,000 COFA LEVEL

☐ \$1,800 BLUE LEVEL

## SUPPORT AEPi CONVENTION SCHOLARSHIP FUND

☐ YES! I WILL MAKE A CONTRIBUTION OF \_\_\_\_\_

## INDIVIDUAL CONVENTION OPTIONS

☐ \$10,000 VIP ALUMNI RECEPTION

☐ \$2,500 SNACK BREAKS

☐ \$3,600 1913 SOCIETY RECEPTION

☐ \$2,500 COFFEE BREAKS

☐ \$3,600 AEPI BRONEG

☐ \$2,500 DESSERT RECEPTION

## CONTACT INFORMATION

NAME OF SPONSOR/DONOR

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

## PAYMENT INFORMATION

TYPE:

CHECK

VISA

MASTERCARD

DISCOVER

AMEX

CC#

EXP DATE

CVV

SIGNATURE

DATE

**PLEASE RETURN TO:**

ALPHA EPSILON PI FOUNDATION  
8815 WESLEYAN ROAD  
INDIANAPOLIS, IN 46268

OR EMAIL [AZAND@AEPI.ORG](mailto:AZAND@AEPI.ORG)

[AEPI.ORG/CONVENTION](http://AEPI.ORG/CONVENTION)